

**Birth Defects Study To Evaluate Pregnancy exposureS (BD-STEPS)
Introductory E-mail Script**

Subject line: <Grantee> health research study needs your help

We are emailing you about an important health study conducted by the <state grantee> and sponsored by the Centers for Disease Control (CDC). We are interested in having you participate in the study, but we first need to send you an information packet that describes the study in more detail. To receive this information, please reply to this e-mail or call 1-888-743-7324.

Thousands of women across the country are taking part in this research. We hope you will also be a part of this important study.

Thank you.

Insert Local PI Name & contact info
Include official address, phone numbers, email addresses,
Include BD-STEPS website

CELL PHONE TEXTS

Trying to Reach You

We're trying to reach <MOIB Name>. Please call us toll free at 1-888-743-7324 about an important health study. We look forward to hearing from you.

Appointment Reminders

A friendly reminder for <MOIB Name> about your phone interview scheduled on <Date/Time>. Please call at 1-888-743-7324 with any questions. Thanks.